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VILLAGE OF WARWICK

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VILLAGE OF WARWICK

CALL TO ARTISTS – REQUEST FOR QUALIFICATIONS

The Village of Warwick is inviting local and regional artists to submit their qualifications to design and execute temporary public art projects for the Slow Down Warwick campaign. These projects are funded with a federal grant as part of the U.S. Department of Transportation's [Safe Streets for All Initiative](#). The goals of the Slow Down Warwick Demonstration Projects are to test the effectiveness of different roadway painting approaches and other temporary artistic interventions in reducing speeding and crashes.

Ten sites will be selected for the projects, targeting key roadways and intersections prioritized based on injury and crash data. One to three artists will be selected and assigned to sites to create various types of roadway paintings and other temporary projects to alert drivers to the need for increased attention and safer behaviors.

Artists with street mural painting and large-scale design experience and artists who have applied community engagement strategies in the art-making process are encouraged to apply!

Applications are due October 14, 2025.

For full details about the opportunity please see the attached.

For more information on the Slow Down Warwick and the Transportation Safety Action Plan please go [HERE](#).

Call to Artists:

Slow Down Warwick Demonstration Projects

Project Overview

[The Village of Warwick, New York](#) is inviting artists to submit their qualifications to design and execute public art demonstration projects for the Slow Down Warwick campaign as part of the U.S. Department of Transportation's [Safe Streets for All Initiative](#). The goals of the Slow Down Warwick Demonstration Projects are to test the effectiveness of different painting and other artistic approaches in reducing speeding and crashes, and to raise awareness among residents of all ages and mobility types about the causes and consequences of crashes within the Village of Warwick.

Ten sites will be selected for the Slow Down Warwick Demonstration Projects, targeting key roadways and intersections prioritized based on speed, injury, and crash data. One to three artists will be selected to work with the Village, stakeholders, and its consultant experts. Selected artist(s) will be assigned to sites to create various types of roadways paintings and other temporary projects to alert drivers to the need for increased attention and safer behaviors. The projects will build on the work of [studies that show significant improved safety performance](#) across a variety of measures during periods when street paintings were installed.

Demonstration Project Goals

- Identify replicable solutions that can reduce speed and crashes.
- Elevate the importance of safe intersections for pedestrians, cyclists, and drivers.
- Engage the local community and neighbors in the development of the projects.
- Test three different approaches for speeding and crash reduction and contribute to research and the larger knowledge base about the efficacy of public art in traffic calming infrastructure.

Project Types

Three different approaches, to be finalized by the Village in advance of implementation, will be tested across the ten sites. These may include, for example: paintings on the roadways at intersections and crosswalks; paintings on the roadways at curbs and corners with physical barriers such as posts; and artworks that are not on the road surface but are in the drivers' field of vision (such painted planters, signs, and other objects) that signal to a driver that they are in an area that requires adherence to a lower speed and requires greater attention. Approaches will also test the effectiveness of interventions that incorporate direct messaging to drivers versus interventions that do not.

Artist Scope of Work

- Work with the Village's Transportation Planner and Special Projects Coordinator to determine which approaches will be used and at what sites.
- Develop designs for interventions, which must be appropriate for all audiences and colorful and bold to allow for viewing from a distance.
- Participate in and/or conduct community engagement activities, which may inform the concept designs and will promote the project.
- Work with Village's consultants and staff to prepare materials for review and approvals, as needed, including any review processes for non-Village owned roads.
- Work with the Village's consultants and staff to specify materials and prepare an installation plan addressing road preparation, safety, staging, timing, etc.
- Install the artwork.
- Participate in ribbon cuttings, media events, and other engagement, as requested.
- Work with Village's Transportation Planner and Special Projects Coordinator to contribute to report on results and outcomes of demonstration projects and recommendations for next steps and permanent actions.

On Village-owned roads, the Village Department of Public Works (DPW) will be able to assist with site preparation, road closures for installation, and permits, if necessary. De-installation of the artworks on Village-owned roads, if required, will be the responsibility of the Village DPW. Additional requirements and approvals can be expected for any roads not owned by the Village of Warwick.

Budget

A total budget of \$60,000 exists for all ten sites. This budget must cover artist fees for design and project development, materials, and artist time and labor for installation of the ten demonstration projects. The budget is anticipated to be broken down into approximately \$30,000 for materials and \$30,000 for artist fees/design fees and artist time and labor. Final budget breakdown will be developed with the artist as part of the design development process. A separate budget exists for marketing and materials associated with community engagement.

Anticipated Timeline

Call to Artists released - Sept 19, 2025

Artists' Qualifications due - October 14, 2025

Artist(s) Selected - late October 2025

Artist(s) Contract - November 2025

Design Development - Winter 2025/2026

Demonstration Projects Installed - by June 2026

Demonstration Project Testing - June 2026 - June 2027

Selection and Review Process

Applications will be reviewed by a Selection Committee composed of Village officials, staff, and consultants. The Artist Selection Committee may interview artists prior to making a final selection.

Review Criteria

The Selection Committee will use the following criteria to evaluate the applications:

- Artistic excellence as demonstrated by past work and submitted materials.
- Artistic interest and body of work that demonstrates an ability to create an artwork that responds to the goals of the project and will be legible and impactful.
- Artist's demonstrated ability to successfully complete projects of this scale and complexity and to work with partners, such as municipalities, to accomplish the same.
- Artist's demonstrated ability and interest in incorporating community engagement and stakeholder feedback into the project development process.

The Village of Warwick reserves the right, at their sole discretion, to 1) reject any or all submittals when, in their opinion, it determined to be in the public interest to do so; 2) waive minor informalities of a submittal, 3) cancel, revise, or extend this Call for Artists, 4) request additional information which may deemed to be necessary.

Eligibility

This call is open to all local and regional artists aged 18 and older. Artists will need to be present in Warwick for community engagement and meetings, as requested. Preference will be given to local artists and artists with a connection to the Warwick community. Artists with street mural and large-scale design experience that have applied community engagement strategies in the art-making process are encouraged to apply.

Insurance Requirements

The selected artist(s) will be required to hold a Commercial General Liability Insurance policy of \$1,000,000 per occurrence/\$2,000,000 aggregate and an automobile liability policy of \$1,000,000 per accident and provide a Certificate of Insurance and policy endorsement naming the Village, its officers and employees as Additional Insureds on a primary and noncontributory basis. In addition, the policies must waive subrogation against the Village, its officers, and employees, and provide 30 days written notice of termination, expiration, or material alteration

of a policy. If the artist has employees, Workers Compensation and N.Y.S. Disability insurance will also be required.

TO SUBMIT

You will submit your materials through our online portal: [HERE](#)

All materials are due before 11:59 pm EST on October 14, 2025.

In the application portal, you will be required to submit:

- 5 to 10 sample images of projects that represent your body of work.
- Corresponding image information about each work sample. Please use the fields provided to include title, year, location, commissioning body, medium, brief description, dimensions, and project budget/price.
- A brief letter describing your interest in the project and how you might approach developing designs for the projects and engaging with the community during the project (no more than 300 words)
- A résumé/CV no longer than 3 pages.
- Names and contact information for 3 to 5 professional references.
- Your contact information and website.

Please do not send specific design proposals at this time.

QUESTIONS?

Please submit all questions via email to schiff@viapartnership.com no later than October 1, 2025. Responses to all questions will be posted on the Village website by October 8, 2025. For Technical Questions about the submission process, visit: <https://zealous.co/help/>

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Addendum No. 1 **October 6, 2025**

Q: I have a question about the materials you will be providing. What type of paint will you be providing? Will the materials also include roller/ brushes or is it just the paint?

A: We will work with the selected artist to develop a list of materials the Village will purchase.

Q: Is there any information on the 10 sites for the artistic interventions - or is that only provided to the Artist(s) after they submit the RFQ?

A: The locations for the sites have not been finalized but will be at intersections and crosswalks in the Village where speeding is occurring. We will be working with a Transportation Planner contracted with the Village to finalize the sites and assign the intervention types to the sites.